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Caribe Royale Receives Several Industry Awards in 2013

September 25, 2013 (ORLANDO, FL) – The Caribe Royale All-Suite Hotel & Convention Center continues to garner industry accolades and awards in 2013, including being named a *Meetings & Conventions* 2013 Gold Key Award winner, a *Meetings Focus* magazine “Best of the South” property, a 2013 *Successful Meetings* magazine Pinnacle Award winner, the *Smart Meetings* Platinum Choice Award Winner, a 2013 Editor’s Hot Pick for Top Family Friendly Resort by *ConventionSouth*, a AAA Approved Diamond Rated Hotel for 2013, and a Tripadvisor GreenLeader / Bronze for 2013.

The *Meetings & Convention*, *Meetings Focus*, *Successful Meetings*, *Smart Meetings*, and *ConventionSouth*, awards were the result of nominations and final selections by readers of those magazines, most of whom are meeting and event planners. Winning properties were selected based on strict industry criteria including: staff attitude; quality of meeting rooms; quality of guest rooms; food and beverage service; proficiency of handling reservations; availability of technical/support equipment and range of recreational facilities.

As they have since the hotel opened, AAA has again recognized the Caribe Royale as a three Diamond, AAA-approved property under its signature ratings system. Ratings are assigned once AAA representatives complete thorough, unannounced evaluations of the properties. The evaluation process is made up of three parts: Approval Requirements, objective Diamond Rating Guidelines, and subjective elements based on the professional experience and training of AAA inspectors — who visit over 32,000 lodgings each year. According to the AAA website, a Three Diamond rated property, “Appeals to the traveler with comprehensive needs. Properties are multifaceted with a distinguished style, including marked upgrades in the quality of physical attributes, amenities, and level of comfort provided.”

TripAdvisor launched the GreenLeaders program in early 2013 and the Caribe Royale was named a Bronze level GreenLeader. The GreenLeaders program was created to help hotels receive recognition for their environmentally preferable practices and designed to help travelers plan and book green trips.

“With a balanced mix of convention and leisure travelers at the Caribe Royale, it is sometimes difficult to meet and exceed each guest’s expectations,” states Gerald Urquiola, general manager of Caribe Royale, “The recognition we received this year from these prestigious organizations means we are on the right track. It inspires us to continue to improve, change and adapt to new markets and make sure we are successfully meeting the needs of our customers.”

The Caribe Royale is an all-suite hotel in Orlando, Florida that features 1,218 one-bedroom suites and 120 two-bedroom villas and is located 1.5 miles from the Walt Disney World® Theme Parks. Each suite and villa is elegantly appointed and ideal for families or business travelers. Owned and operated by the Sierra Land Group in Glendale, CA, the Caribe Royale is located in the Lake Buena Vista area. More information about Caribe Royale is available by visiting <http://www.cariberoyale.com>.

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