

FOR IMMEDIATE RELEASE

ORLANDO, Fla. – The Caribe Royale and Buena Vista Suites hotels have introduced their new partnership as one premier Orlando destination, THE CARIBE. It will be promoted as a unique all-suite hotel destination located only minutes from the Walt Disney World® Theme Parks.

“Although we have always enjoyed a family atmosphere between the two properties, we made the decision in 2008 to partner together with the goal of creating a true destination,” said Eric Rosenbaum, Vice President, Sierra Lodging, Inc., which owns both hotels. “At THE CARIBE, guests will continue to enjoy the consistent service and outstanding suite product for which our two properties are known.”

The hotels at THE CARIBE recently emerged from a \$25 million suite renovation, which included brand new furnishings, carpets, wall coverings, drapes, bedding, LCD TVs, and granite marble in the bathrooms. The upgraded amenities incorporated features and improvements suggested by past guests.

Additionally, a new lounge – Bambooz at the Bistro – has been added to Buena Vista Suites, providing a relaxing option for guests eager to unwind in comfortable surroundings. Also new is Cyber Zone, an Internet café, and The Falls, an elegant lounge both located in the Caribe Royale’s lobby atrium.

“Our guests requested additional venues to relax and enjoy their stay, whether with family or business associates, and we are pleased to offer these new outlets,” said Rosenbaum

THE CARIBE’s hotels offer a combined 1,497 generous one-bedroom suite accommodations, 120 two-bedroom villas, exceptional meeting facilities with 150,000 square feet of flexible meeting space, award-winning dining and a staff ready and available to care for their guests. So whether they prefer the cozy and intimate comfort of Buena Vista Suites or the grand and expansive atmosphere of Caribe Royale, guests are certain to find exactly what they desire at THE CARIBE - the Southeast’s largest all-suite hotel destination.

Located in the Lake Buena Vista area, 16 miles from Orlando International Airport and 1.5 miles from the Walt Disney World® Theme Parks, THE CARIBE is Orlando’s largest independently owned all-suite hotel destination.

More information about the THE CARIBE is available by visiting www.thecaribeorlando.com. THE CARIBE is property of the Sierra Land Group in Glendale, California.

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