



Contact:
Elyse Cottle
ecottle@cariberoyale.com

CFHLA Names Teresa Simpkins Hotelier of the Month for March 2012

May 9, 2012 (ORLANDO, FL) – The Central Florida Hotel & Lodging Association (CFHLA) announced that Teresa Simpkins, director of administration for Caribe Royale All-Suite Hotel & Convention Center, has been named Hotelier of the Month for March 2012. The CFHLA Allied Relations Council, which consists of supplier members that are elected by their peers to serve as board members, select deserving CFHLA Lodging members monthly based upon a set standard of qualifications. These qualifications include the following: CFHLA Leadership, recent CFHLA accomplishments, and serving as a CFHLA ambassador.

Teresa Simpkins was chosen by the Council for the second time due to her ongoing commitment to CFHLA since 2000, including chairing the “goody bag” committee for the golf tournaments, participating with silent auction items for the Holiday Gala and collection efforts for CFHLA Cares and Toys for Tots. Teresa possesses more than 29 years of experience in the hospitality industry, the first ten with Holiday Inn Corporation and the past 19 years with Sierra Lodgings, Inc. She opened the Buena Vista Suites in 1993 as human resource manager and moved to Caribe Royale as director of administration in 1996. She is currently working on pre-opening efforts of a new hotel, the Embassy Suites Orlando – Lake Buena South, which is opened by the same parent company of Caribe Royale and Buena Vista Suites.

Outside of CFHLA, Teresa is the chairperson for Caribe Royale’s green initiative, donates her time with the Annual Bohemian Ball for Hospice of the Comforter, chairs the food and beverage committee for Autism Speaks/Walk Now for Autism, raises funds for The Russell Home for Atypical Children and visits the Coalition for the Homeless twice a month for the monthly children’s birthday party and “Reading Buddies.”

Teresa moved to Florida from Michigan in 1983. She is married and lives in Orlando with her husband, Carl, and her 22-year-old daughter, Liz. Teresa enjoys trying new restaurants, golf, live concerts and sporting events.

The Caribe Royale is an all-suite hotel in Orlando, Florida that features 1,218 one-bedroom suites and 120 two-bedroom villas and is located 1.5 miles from the Walt Disney World® Theme Parks. Each suite and villa is elegantly appointed and ideal for families or business travelers.

The jointly owned and operated Caribe Royale and the adjacent Buena Vista Suites, both located in the Lake Buena Vista area, 16 miles from Orlando International Airport, combine to form Orlando’s largest independently owned all-suite hotel combination. The Embassy Suites Orlando – Lake Buena Vista South will open in late September 2012, and will be Florida’s largest Embassy Suites meeting hotel.

More information about the Caribe Royale and Buena Vista Suites is available by visiting <http://www.cariberoyale.com> and <http://www.buonavistasuites.com>. More information about the new Embassy Suites hotel is available by calling (407) 597-4100 or by visiting their website at <http://orlandolakebuonavistasouth.embassysuites.com>. All three hotels are properties of the Sierra Land Group in Glendale, California.

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