

Caribe Royale All-Suite Hotel & Convention Center Ranked in the Top 100 Meeting Hotels in the United States by Cvent

Orlando, Fla – April 23, 2012 – [Caribe Royale All-Suite Hotel & Convention Center](#) today announced that it was included on [Cvent](#)'s annual list of the "Top 100 Meeting Hotels in the United States." The Caribe Royale was selected from a pool of 80,000 hotels in the U.S. on the [Cvent Supplier Network](#), a free online marketplace that connects meeting planners with over 200,000 venues and service providers worldwide. Caribe Royale was ranked #79 on the list.

"It is an honor to have been named to this list and to know that our sales team's hard work has not gone unnoticed," stated John Murray, director of sales. "We strive not only for a quick turnaround with our RFPs but also to provide a customized proposal that completely addresses all of the customer's needs. We value our relationship with Cvent and look forward to a long partnership."

Caribe Royale offers an all-suite convention hotel experience, with 150,000 square feet of flexible meeting space, 54 breakout options and numerous outdoor event venues. The hotel enjoys a group rebooking factor of more than 70%, a telling sign that customer service and rapid response to the meeting planner's needs come first and foremost among the veteran staff, many of whom have been with the hotel since it opened in 1996.

"Experienced leadership and the flexibility that comes with being an independent hotel have allowed us to do whatever it takes to keep our customers happy," states Murray, "We've been told they enjoy seeing the same faces each and every year, the faces of people who know their program and can provide the best service and solutions possible."

Caribe Royale was selected based on a set of qualifying criteria, some of which included:

- The number of electronic request-for-proposals (RFPs) Caribe Royale received from the Cvent Supplier Network in 2011;
- Caribe Royale's average response rate to the RFPs sent through the marketplace;
- The number of meeting rooms available;
- The total square footage of meeting space offered; and
- The amount of business Caribe Royale was awarded in 2011 by meeting planners through the Cvent Supplier Network.

"Cvent is excited to recognize the top meeting hotels in the U.S., and congratulates every property on the list. This is a significant accomplishment, especially given the extensive number of meeting hotels across the United States," said Eric Eden, Vice President of Marketing at Cvent. "This list represents quality hotels with a commitment to meetings and events business."

For the complete list of Cvent's **Top 100 Meeting Hotels in the U.S.** visit <http://www.cvent.com/top100hotelsus>.

The [Caribe Royale](#) is an all-suite hotel in Orlando, Florida that features 1,218 one-bedroom suites, 120 two-bedroom villas and 150,000 square feet of meeting space. Each room is elegantly appointed and

ideal for families or business travelers. Located just 1.5 miles from the Walt Disney® Theme Parks, the hotel offers complimentary scheduled shuttles to those parks as well as the Downtown Disney® area.

About Cvent

Founded in 1999, Cvent is the world's largest meetings and event management technology company and has over 950 employees worldwide. Cvent offers web-based software for meeting site selection, online event registration, event management, e-mail marketing, and web surveys, and helps over 10,000 clients in 90 countries manage hundreds of thousands of events, surveys and e-mail campaigns. The company has processed over \$2 billion in online payments and has managed over 30 million event registrations and survey responses for its clients. Cvent's client base ranges from small non-profits to large corporations, and includes over 30 companies from the Fortune 100. A leading authority on Strategic Meetings Management (SMM), Cvent's technology has been used to implement SMM programs around the world. For more information, please visit www.cvent.com.

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