



CARIBE ROYALE O R L A N D O

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Caribe Royale Welcomes New Addition to Group Sales Team

ORLANDO, Fla. (April 5, 2012) – The Caribe Royale All-Suite Hotel & Convention Center is pleased to welcome Bruce Lacey back to the group sales team. Lacey spent 1999-2003 at Caribe Royale before he left for a nine year stint with Hyatt Hotels and Resorts in Orlando and Jacksonville. In his role as senior sales manager, Lacey will handle the corporate meetings from the Midwest and west coast United States as well as the Canadian territories.



Lacey is a member of many industry associations including the American Society of Association Executives (ASAE), Florida Society of Association Executives (FSAE), Tallahassee Society of Association Executives (TSAE), Georgia Society of Association Executives (GSAE), Association Executives of North Carolina (AENC) and Meeting Planners International (MPI). He is most active in FSAE where he has twice served as Past Associate Director at Large and has held positions on a number of committees including past chair of the Associate Advisory Committee. In 2005, Lacey was honored as FSAE's Associate Member of the Year.

“We’re happy to welcome back one of our own,” states Gerald Urquiola, general manager of Caribe Royale, “We have a close-knit team and Bruce brings not only a wealth of experience and talent, but he already knows our property and understands what makes it so special for meeting planners.”

Lacey holds a bachelor’s degree from the University of South Carolina and is married with four daughters. He enjoys surfing, golfing and reading, and is excited about his return to Orlando.

The Caribe Royale is an all-suite hotel in Orlando, Florida that features 1,218 one-bedroom suites, 120 two-bedroom villas and 150,000 square feet of flexible meeting space. Each room is elegantly appointed and ideal for families or business travelers. The jointly owned and operated Caribe Royale All-Suite Hotel and Convention Center and the adjacent Buena Vista Suites Hotel, both located in the lake Buena Vista area, 16 miles from Orlando International Airport, combine to form Orlando’s largest independently owned all-suite hotel combination.

More information about the Caribe Royale and Buena Vista Suites is available by visiting <http://www.thecaribeorlando.com>. Caribe Royale and Buena Vista Suites are properties of the Sierra Land Group in Glendale, California.

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