

October 15, 2016



FOR IMMEDIATE RELEASE

Contact:

Renata Jones

8101 World Center Dr.

Orlando, FL 32821

Phone: (407) 238-8043

rjones@cariberoyale.com

Caribe Royale All-Suite Hotel and Convention Center Celebrates 20 Years of Success

(ORLANDO, Fla.) – This October, Caribe Royale All-Suite Hotel and Convention Center celebrates its 20th anniversary.

The hotel opened the first of its three towers in October 1996, and over the course of the next six months opened the second and third towers in phases. By July 1998, 120 two-bedroom villas were added to the property, bringing the total hotel all-suite inventory to 1,338. To capitalize on the increasing Orlando convention demand, the Caribe Royale added a first phase of meeting space in April 1998 and expanded to its current 150,000 square feet in September 2003.

“Our improvements have always been driven by direct feedback from our customers,” said Gerald Urquiola, general manager of the property. “Our highest priority is to exceed our guests’ expectations, which requires us to adapt and change with the times”

In addition to renovations and milestones throughout the years, Caribe Royale enjoys a high retention rate with employees. Many employees have been with the property for 10+ years and, for some, since the property opened in 1996.

“We’re really like a family here,” said John Murray, director of sales, who has been with the hotel since September 1996, one month before the property opened. “And the camaraderie among the staff results in a comfortable and enjoyable experience for our customers. In fact, many of our repeat customers know employees – from the sales office to the Convention Center – by name.”

Some of the Caribe Royale’s highlights over the past 20 years include:

- 1996** • Caribe Royale opens its doors for business on October 15.
- 1998** • The hotel adds meeting space totaling 60,000 square feet to accommodate Orlando’s growing convention demand.
- 2002** • The Venetian Room Restaurant opens and earns the AAA Four-Diamond rating one year later.
- 2003** • The Caribe Royale expands its convention center to 150,000 square feet of flexible meeting space.

- more -

Caribe Royale Orlando 20th Anniversary/Page 2

- 2005** • The Caribe Royale debuts a 3,500-square-foot, state-of-the-art fitness center.
- 2011** • The boutique Island Spa opens.
- 2014/
2015** • The main reception building and restaurants are refurbished, and The Venetian Room restaurant is rebranded The Venetian Chop House.
- 2016** • The Calypso's Pool Bar & Grille opens.
- Today** • The Caribe Royale is proud to be the largest, all-suite hotel and convention center in Florida and continues to provide an exceptional experience for both leisure and convention guests.

"The Caribe Royale is positioned well as we head into the coming years," said Urquiola. Current and planned renovations ensure that we have a solid, superior product to offer our guests. Our customer service remains top-notch, and, with a significant repeat factor with our convention clients, we know we are on the right track."

The jointly owned and operated Caribe Royale All-Suite Hotel and Convention Center and the adjacent Buena Vista Suites Hotel offer a combined 1,600 generous two-room suite accommodations, exceptional meeting facilities with 150,000+ square feet of flexible meeting space, award-winning dining and a staff ready and available to care for their guests.

The two properties, located in the Lake Buena Vista area, 16 miles from the Orlando International Airport, combine to form Orlando's largest independently owned all-suite hotel combinations.

More information about the Caribe Royale All-Suite Hotel and Convention Center and the Buena Vista Suites is available by visiting www.cariberoyale.com and www.buenvistasuites.com. The Caribe Royale and Buena Vista Suites are properties of the Sierra Land Group in Glendale, Calif.

###